



NEWSRelease

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'Help for the Homeless' Hygiene Drive Kicks off Feb. 19! *89 Local Crisis Agencies to Benefit from Hygiene & Cleaning Product Donations*

APPLETON, GREEN BAY, WAUSAU/STEVENS POINT, WI –91.9/91.5/88.5 The Family: The Family radio networks' 25TH annual 'Help for the Homeless' hygiene drive, Feb. 19 – March 12, is collecting new toiletry and cleaning products for 89 Wisconsin crisis agencies in 15 Northeast and Central Wisconsin communities. People are encouraged to donate hygiene items at Festival Foods, Shopko and Walgreens stores. More than 800 area businesses, churches, and schools are participating by collecting internally from staff, members and students.

"They believed in me, and gave me food and space at the shelter to sleep. Not only that, but they also gave me soap, deodorant, a razor and shampoo before my interview for the job that I desperately needed. I would not be employed if not for their help and the services they provide."
-Michael, Shelter Guest

The Family radio network works together with area homeless coalitions and crisis programs by inviting the community to donate needed hygiene items for their local agencies through "Help for the Homeless." Supplying the crisis programs with laundry soap, hair and dental care items, deodorant, diapers, and other personal care and cleaning products makes it possible for them to dedicate their limited financial resources to providing qualified personnel, education, counseling, safe housing, and nutritious food to those they serve. **Note:** Food Share (formerly Food Stamps) can only be used to buy food – nothing else. Not soap, diapers or toothpaste.

Communities have donated \$2 million dollars' worth of hygiene items to their local crisis programs through The Family's Help for the Homeless hygiene drive since 2008. The goal of the drive is to supply a year's worth of products to each agency. Donations remain in communities where collected. More at thefamily.net, 800-236-9364.

Sponsored in NE Wisc. by: 91.9/91.5 The Family with FOX 11 WLUK, The Shopko Foundation, Festival Foods, and Fox Communities Credit Union. **Sponsored in Central Wisc. by:** 88.5 The Family with The Shopko Foundation, Buska and Buska Insurance, and Century 21 Gold Key Realty

PROGRAMS BENEFITTING FROM THE DRIVE:

Northeast Wisc: - APPLETON/FOX CITIES Appleton School Dist. Ed.of Homeless Children & Youth Prgm, ADVOCAP Homeless Prgrm, B.A.B.E.S. Child Abuse Prevention, Boys & Girls Clubs Fox Valley Runaway Outreach Prgm, COTS Transitional Shlters, Fox Valley Warming Shltr, Harbor House, Homeless Connections, Housing Partnership, LEAVEN, Menasha Joint School Dist. Ed.of Homeless Children & Youth Prgm, Mother & Unborn Baby Care, The Mooring Prgm, Partnership Community Health Cntr, Riverview Gardens, Ryan Community Housing Prgrms, The Salvation Army, **BERLIN** ADVOCAP Homeless Prgm, Berlin School Dist. Homeless Children & Youth Prgm, Boys & Girls Club Tri-Cnty, Christine Ann, **CHILTON** The Salvation Army, St Vincent de Paul **FOND DU LAC** ADVOCAP Homeless Prgrm, Beacon House, New Beginnings Pregnancy Cntr, The Salvation Army, Solutions Cntr **GREEN BAY/BROWN CNTY** Brown Cnty. Human Svcs, Family Services Crisis Cntr / Open Door Youth Svcs, Family Services Trans. Living Prgm, Forward Service Corp. Supportive Housing Prgm, Freedom House, Golden House, Green Bay Area Schools McKinney Vento Prgm, House of Hope, S.O.F.T., St John the Evangelist Homeless Shltr, The Salvation Army Basic Needs, The Salvation Army Transitional Living Prgm, Wellspring **MANITOWOC:** Hope House, Lutheran Soc. Svcs, Runaway & Youth Services R.A.Y.S., InCourage, The Haven of Manitowoc Cnty, The Salvation Army **NEW LONDON:** B.A.B.E.S. Respite, The Salvation Army **OCONTO/MARINETTE** Forward Service Corp., NEWCAP Community Access & Housing, Rainbow House Domestic Abuse Services **OSHKOSH** ADVOCAP, Cerebral Palsy Mideast Wisc. Christine Ann, Day by Day Warming Shltr, Father Carr's Place 2B, Forward Service Corp., The Salvation Army, Winnebago Cnty Human Services **SEYMOUR:** Community 2000, Seymour Food Pantry, St. Vincent de Paul, Salvation Army County Extension Unit

Central Wisconsin: MARSHFIELD Frederic Ozanam Transitional Shelter, Mary's Place Boarding House, St. Vincent de Paul, The Hannah Center **RHINELANDER & N. CNTRL WISC** Forward Service Corp., Midwest Indian Mission Inc., Northwoods Alliance for Temp. Housing Inc., Personal Essentials Pantry, Rhineland Area Food Pantry, The Northwoods Share Needs Ministry Pantry, Tri-County Council on Domestic Violence and Sexual Assault **STEVENS POINT:** Evergreen Community Initiatives, **WAUPACA** CAP Services, Foundations for Living Inc., **WAUSAU** The Neighbors' Place, Community Cntr of Hope, Community Corner Clubhouse, The Salvation Army of Marathon County, The Open Door of Marathon Cnty **WISCONSIN RAPIDS:** The Family Center Domestic Violence Shltr, (SWEPS) South Wood Emerging Pantry Shelf & Warming Shelter